

# Jessica Opon

www.jessicaopon.com | jessicaopon@gmail.com

Video Editor, Producer, Director and Videographer - *Driven by storytelling, grounded in truth*

## SUMMARY

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Video Artist with over 9 years of experience crafting impactful stories across news, politics, technology, and culture. Skilled in editing long form, docu-style videos, serialized digital content, branded content, and short-form social video optimized for all major social media platforms. Background includes years in high-pressure newsroom, VICE News and audience-first storytelling for a 10M+ subscriber YouTube channel. Experienced collaborating across teams to deliver content that informs, engages, excites, and empowers audiences and communities. Passionate about values-driven journalism, authentic storytelling, and content that connects people to the world around them.

## EXPERIENCE

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### Freelance Video Editor

*Independent Contracts*

Remote | November 2022 – Present

- **Hinckley Productions** – Edited video campaigns for non-profits, shaping stories designed to inspire action and community engagement
- **Guaranteed Rate** – Produced and edited fitness video series for an app-based platform, optimizing content for mobile-first audiences
- **Vice Media** – Edited influencer profile videos for digital distribution, balancing brand identity with authentic storytelling
- Delivered full post-production services including color correction, sound mixing, and mastering for multi-platform releases
- Maintained a steady pipeline of multi-month client contracts, showcasing adaptability, professionalism, and consistent demand for creative expertise

### Binge Entertainment, Binging with Babish

*Editor, Producer, Director, Videographer*

New York, NY | July 2020 – November 2022

- Edited weekly episodes and spin-off series for the **10M+ subscriber YouTube channel Binging with Babish**, shaping engaging long-form and short-form content that consistently reached millions of viewers
- Produced and managed projects end-to-end, adapting quickly to evolving feedback and shifting timelines while maintaining creative quality
- Directed and shot high-quality video shoots blending scripted and spontaneous elements for both editorial and branded partnerships
- Leveraged Adobe Creative Suite to design polished, visually compelling content tailored to diverse online audiences

### Vice News

*Editor, Assistant Editor, Videographer*

New York, NY | June 2017 – July 2020

- Edited long-form, docu-style segments for Vice News Tonight (HBO), collaborating closely with producers and correspondents to craft investigative journalism into compelling, polished broadcast features
- Edited short-form and vertical videos for Vice News Digital, adapting complex stories on politics, climate change, technology, and culture into concise, mobile-first formats optimized for social platforms
- Served as **Assistant Editor on the Emmy and Peabody winning documentary *Charlottesville: Race and Terror***, responsible for syncing multi-cam field shoots, organizing media, preparing timelines, and making selects that supported a high-pressure, fast-turnaround edit contributing to content that defined a national conversation and earned industry-wide recognition
- Partnered across newsroom teams to shape stories from concept to final cut, balancing journalistic integrity with strong pacing, visual impact, and audience engagement
- Traveled as a videographer covering national stories, often under tight turnaround, demonstrating agility, editorial sharpness, and creative problem-solving in the field
- Maintained detailed media management workflows including ingest, transcoding, metadata organization, and archival, ensuring accessibility and accuracy across multiple projects

## SKILLS

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Adobe Premiere Pro, After Effects, Photoshop, Media Encoder, Audition, DaVinci Resolve), Directing, Videography, Lighting, Audio Recording, Mirrorless Cameras (Sony, Canon), Color Correction, Sound Mixing, Motion Graphics, Storytelling, Docu-style Editing, Short-form & Long-form Video, Branded sContent, UGC & Influencer Content, YouTube, Instagram, TikTok, Facebook, Twitter (X), Project Management, File Ingest & Archiving, Cross-functional Collaboration, Media Management, Syncing Footage, Transcoding, Multi-cam Editing, Metadata Organization, Detail-oriented Workflow